

# General features

## Collaborative Book

Our unique collaborative book feature lets you setup a project or “book” that needs to be written and then authorize other individuals to contribute content.

## Friendly URL's

Drupal uses Apache's mod\_rewrite to enable URL's that are both user and search engine friendly.

## Plug-ins

The Drupal community has contributed many modules which provide functionality like taxonomy display, jabber authentication, private messages, bookmarks, etc.

## Online help

Like many Open Source projects, we can't say that our online help is perfect but have built a robust online help system and written the core help text.

## Personalization

A robust personalization environment is at the core of Drupal. Both the content and the presentation can be individualized based on user-defined preferences.

## Open source

The source code of Drupal is freely available under the terms of the GNU General Public License (GPL). Unlike proprietary blogging or content management systems, Drupal's feature set is fully available to extend or customize as needed.

# User cases

## Personal Web Sites

Drupal is great for the user who just wants a personal web site where she can keep a blog, publish some photos, and maybe keep an organized collection of links.

- ▶ [urlgreyhot.com](http://urlgreyhot.com)
- ▶ [www.langemark.com](http://www.langemark.com)

## Aficionado Sites

Drupal flourishes when it powers a portal web site where one person shares their expertise and enthusiasm for a topic. Visit the dirt bike and information architecture sites to see how they use Drupal.

- ▶ [iaslash.org](http://iaslash.org)
- ▶ [dirtbike.net](http://dirtbike.net)

## Intranet/Corporate Web Sites

Companies maintain their internal and external web sites in Drupal. Drupal works well for these uses because of its flexible permissions system, and its easy web based publishing. No longer do you have to wait for a webmaster to get the word out about your latest project.

- ▶ [tipic.org](http://tipic.org)

## Community Portal Sites

If you want a news web site, where the stories are provided by the audience, Drupal suits your needs well. Incoming stories are automatically voted upon by the audience and the best stories bubble up to the home page. Bad stories and comments are automatically hidden after enough negative votes.

- ▶ [kerneltrap.org](http://kerneltrap.org)
- ▶ [heliopod.com](http://heliopod.com)

Unique selling point:  
taxonomy?

Unique selling point:  
no /. problems?

Unique selling point:  
free?

Unique selling point:  
modularity + plugins?



*A slogan goes here. No plumbing*